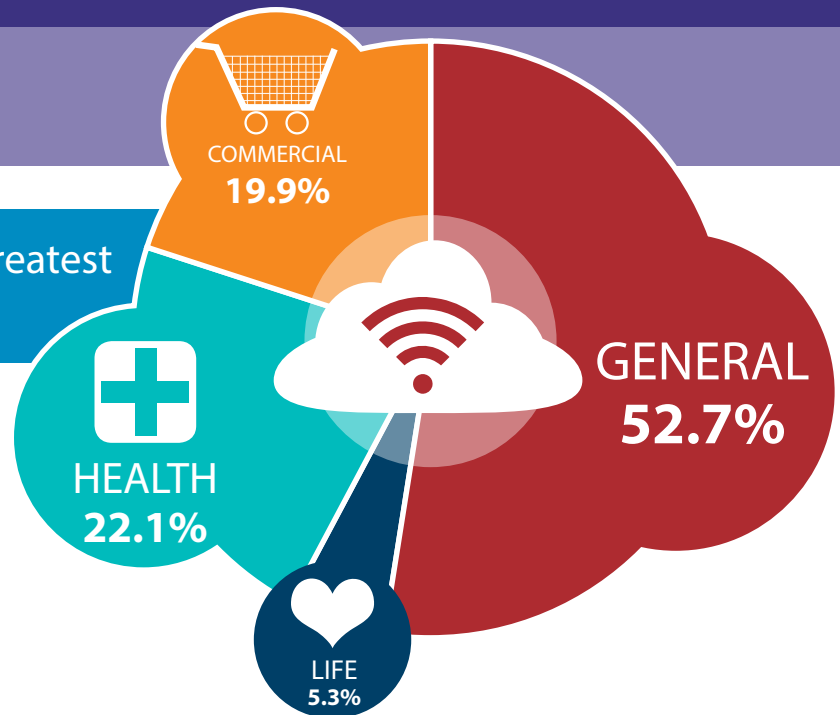




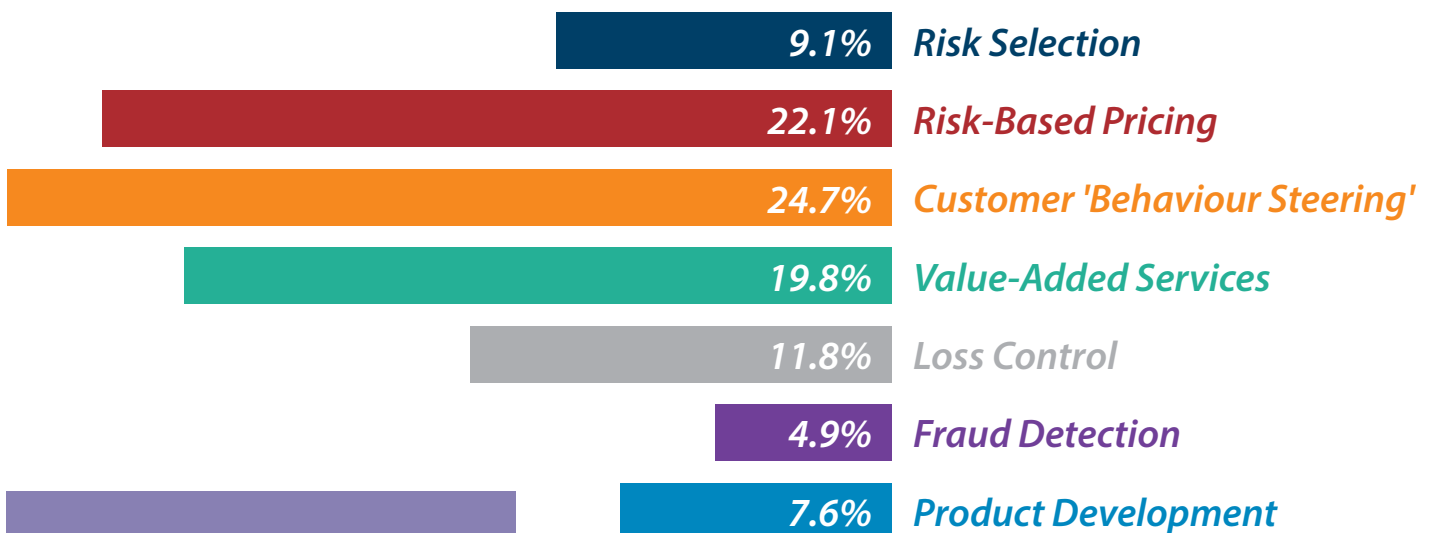
INSURANCE INTERNET OF THINGS INDUSTRY SURVEY

Over 300 insurers responded to our survey, here are the results.

Q1 Where will IoT have the greatest impact in insurance?



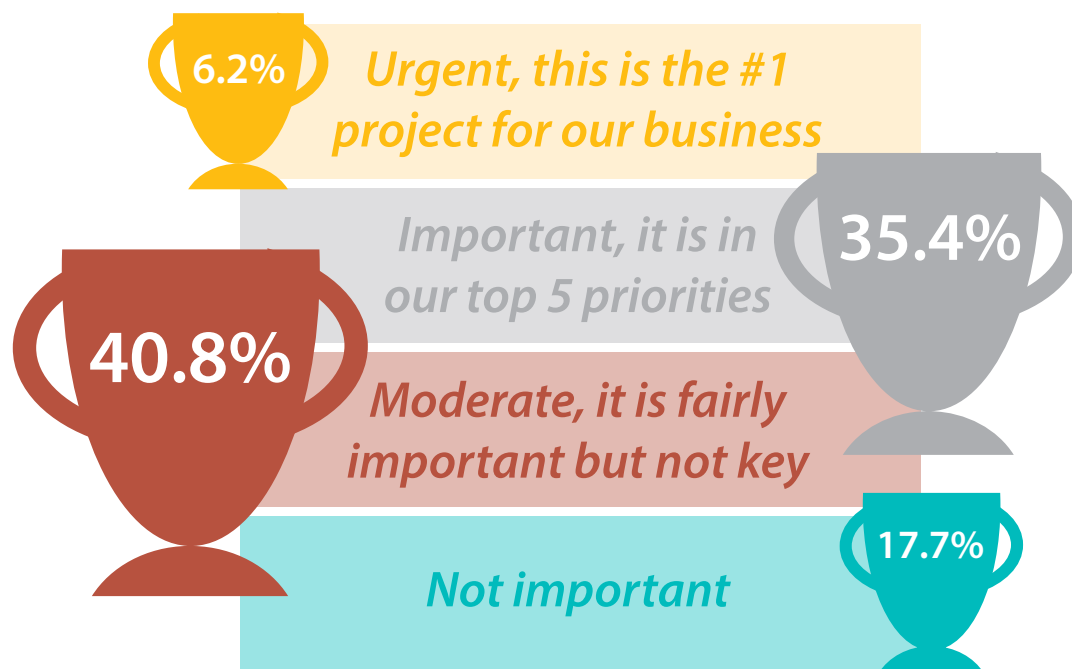
Q2 Where is the value for insurers in applying IoT in their business?



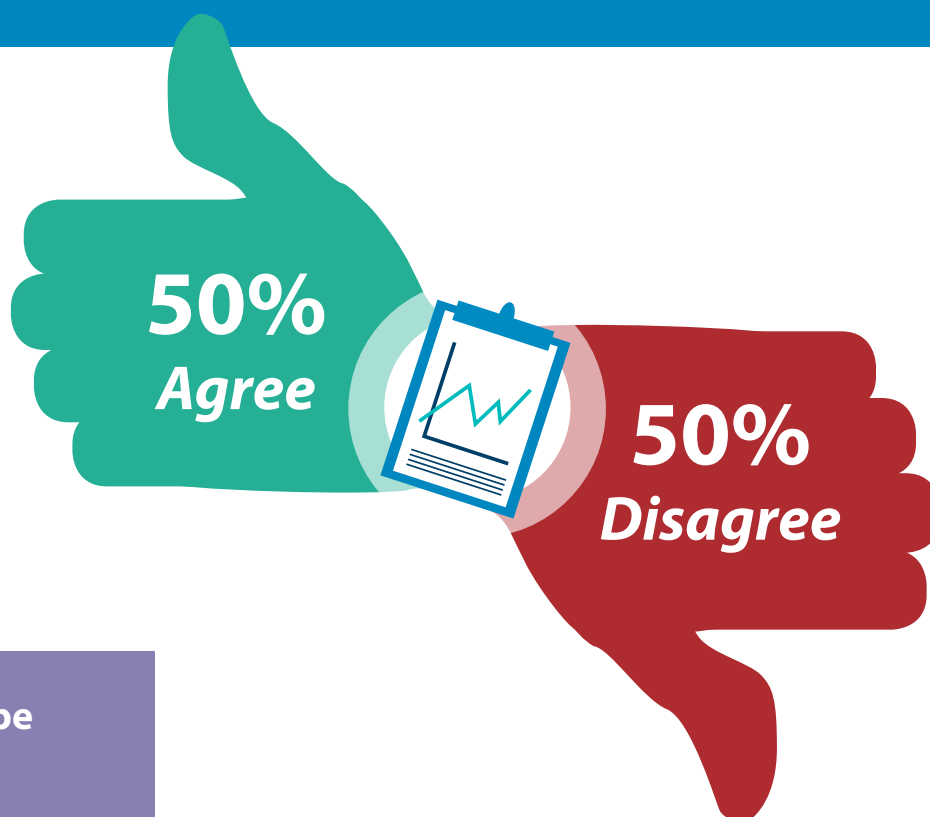
Insurance IoT Europe Summit
7-8 June 2016
London, United Kingdom

<http://www.fc-bi.com/insuranceiot>

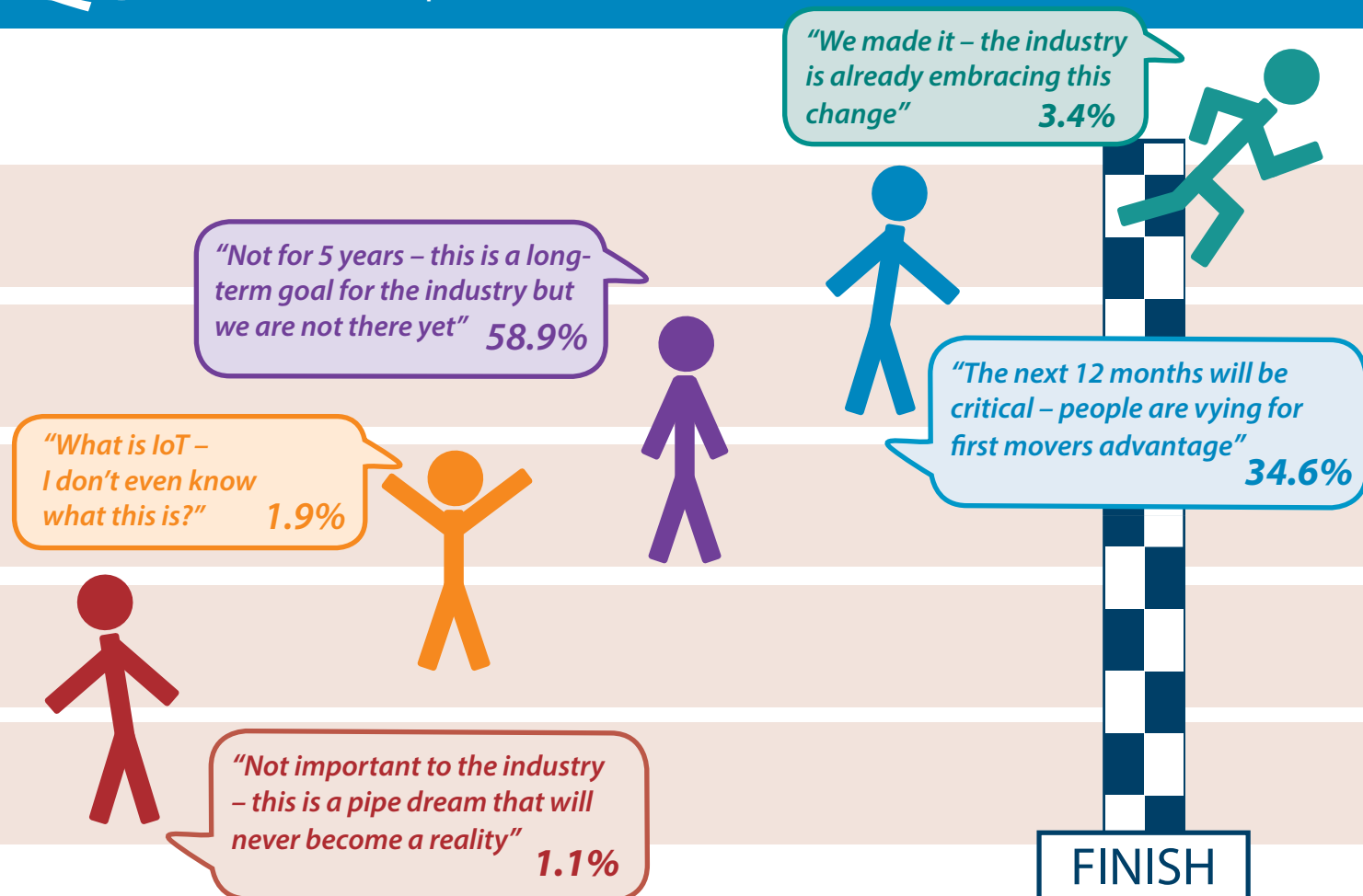
Q3 How does IoT rank in your company's priorities right now?



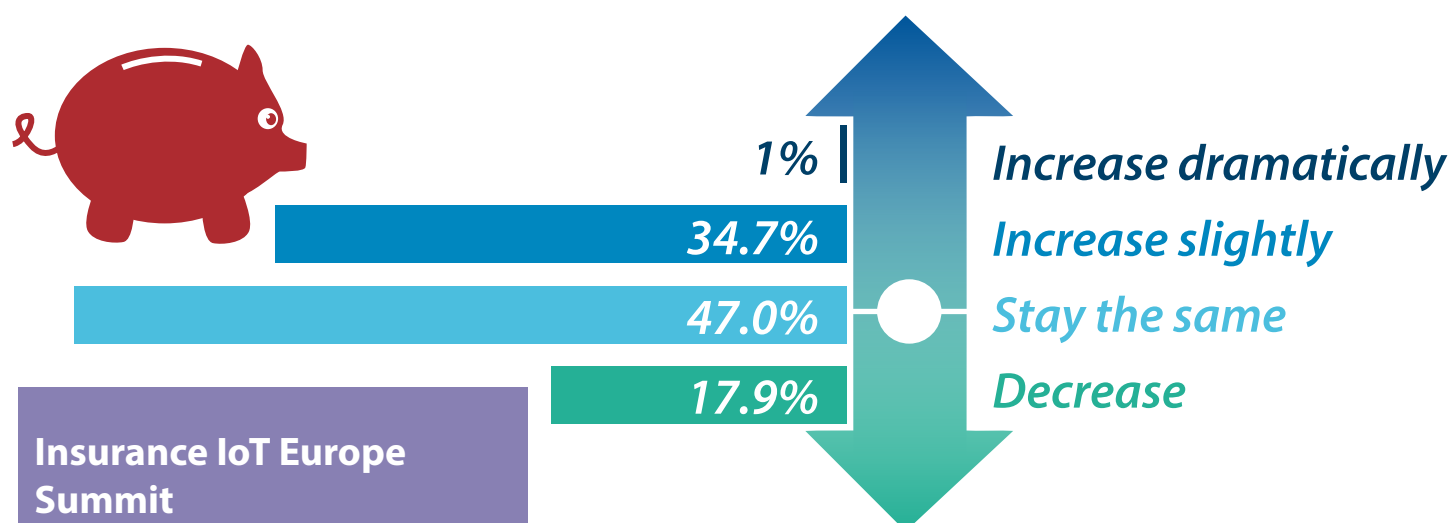
Q4 "My company has a strategy for IoT adoption."



Q5 Where do you think the industry is so far in the race towards IoT implementation?



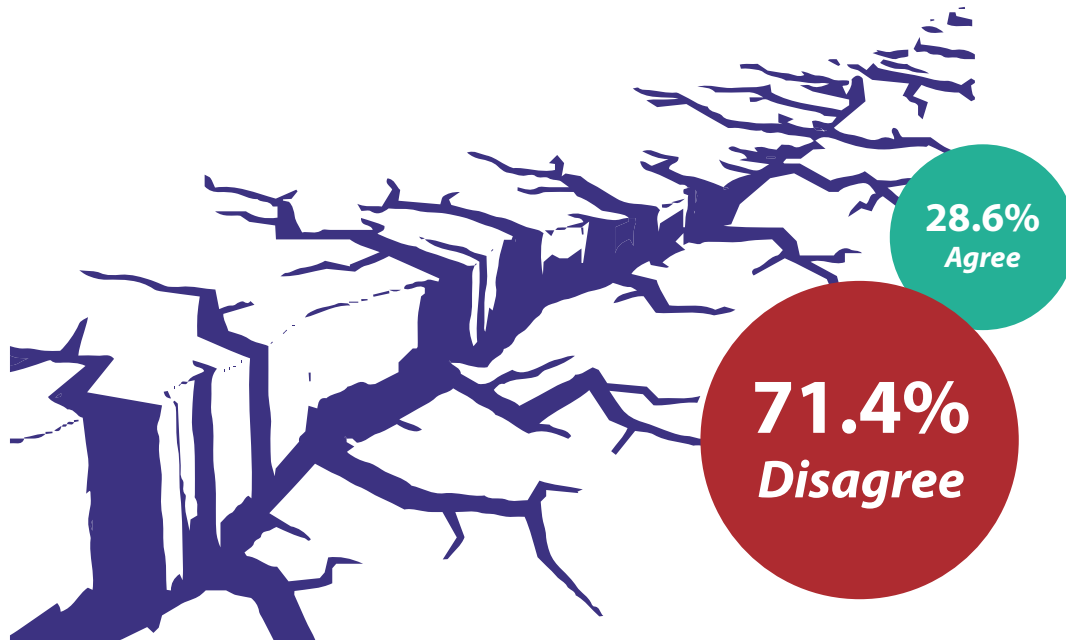
Q6 In the next 12 months, will your company's investment in to IoT...



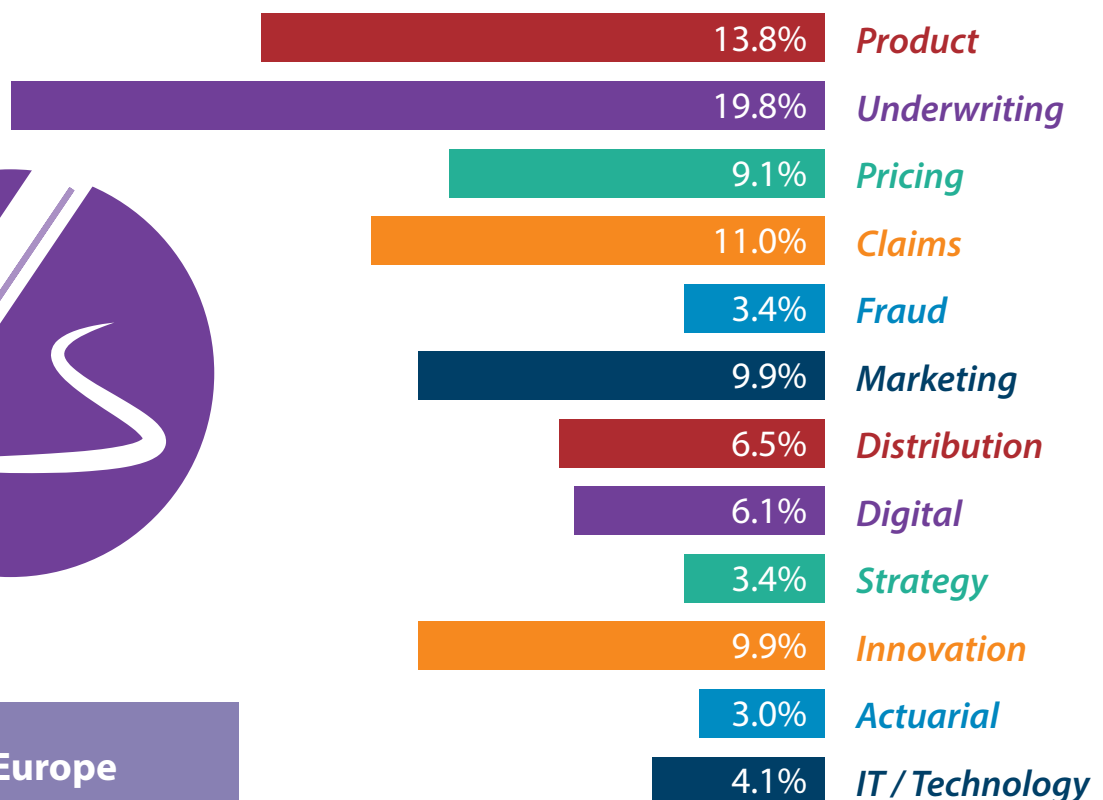
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Q7 "IoT will be the single biggest disruptor for insurers in 2016."



Q8 Which department do you think has the most to gain from IoT?



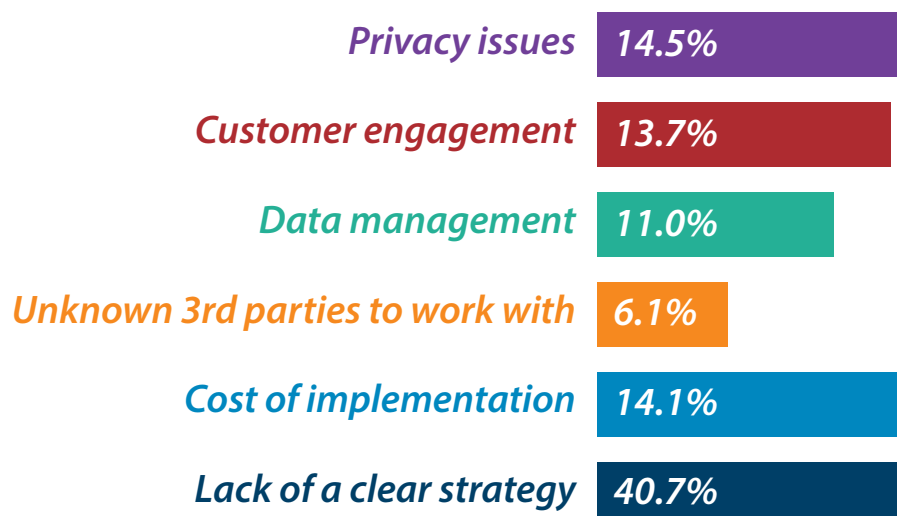
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Q9 What is the greatest challenge slowing IoT adoption for insurers?



Q10 Which ecosystem player will be the most influential in supporting the growth of IoT for the insurance industry?



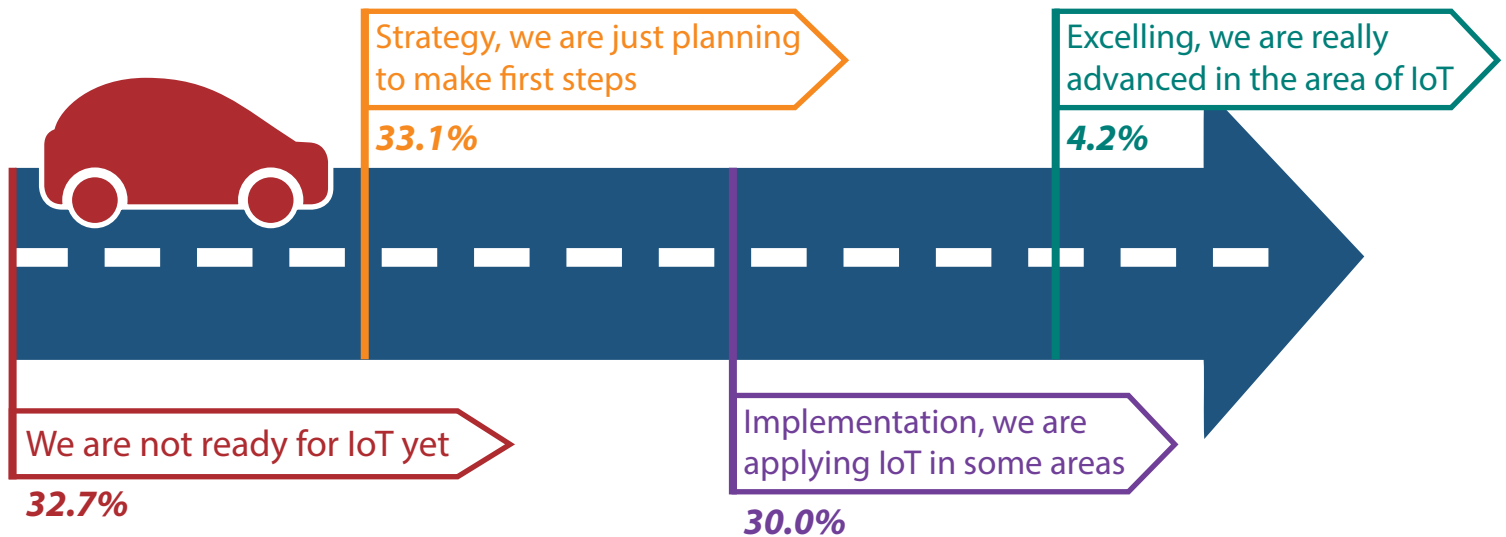
Microsoft
 Apple
 IBM
 Lloyds
 Bosch
 New Market Entrants
 Verizon
 Dell
 Cisco
 Octo
 Nest
 Experian
 Samsung
 Smart Phones
 Geico
 Intel
 Reinsurance
 Telecoms
 SAS
 Sensor Tech Vendors
 Car Manufacturers
 Cloud Computing
 Health Insurance
 I don't know
 Google
 OEMs
 Infotainment Services
 Multiple Players
 Amazon
 Fitbit
 Security

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Q11

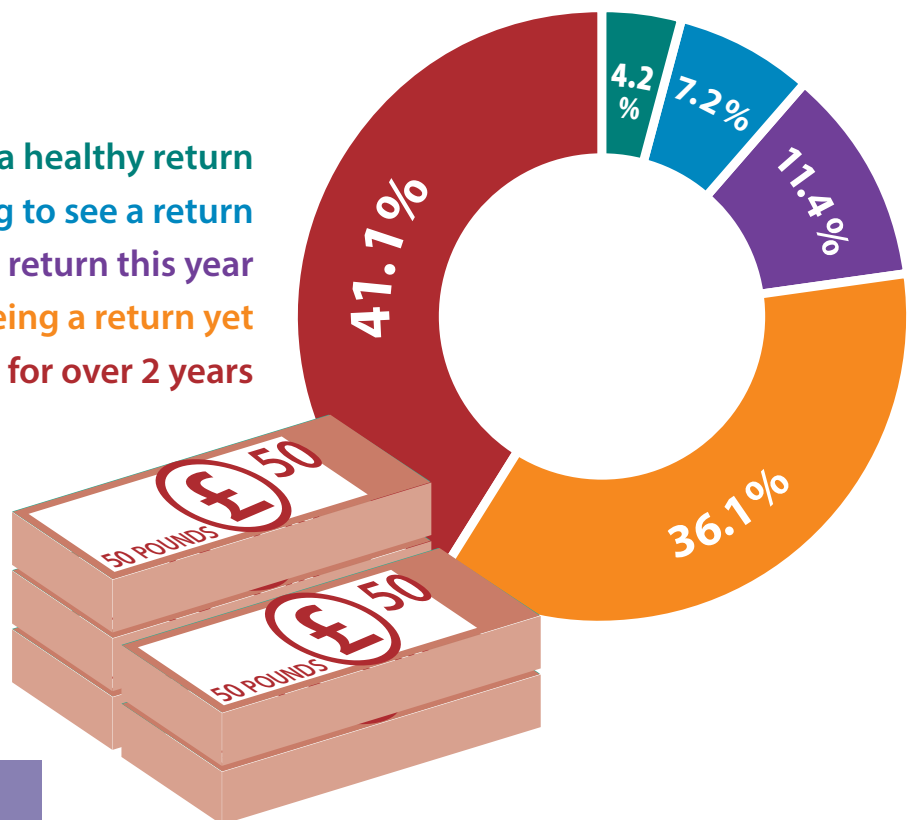
Where is your company on its IoT journey?



Q12

When do you hope to see a return on investment from IoT?

We are seeing a healthy return
 We are beginning to see a return
 We should see a return this year
 We aren't seeing a return yet
 We might not see a return for over 2 years



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INSURANCE IOT EUROPE SUMMIT

7 & 8 JUNE 2016, LONDON, UNITED KINGDOM

Digital and Big Data Collide in a Brand New Connected World for Insurers

Insurance IoT Europe is the only event created specifically to discuss the applications of connected devices in the European insurance industry in 2016. The conference will evaluate critical topics on how to devise a business plan as real-time data and usage-based insurance models will completely overhaul the way that insurers evaluate risk and connect to their customers. As an extension to the dramatic change that new digital and analytics solutions have made for insurers, IoT is the new terrain to watch this year.

Business-critical items on the agenda

- ✓ *Create a business case by exploring multiple uses for IoT across your organisation*
- ✓ *Employ IoT as a value-added service for customers to gain their trust and maintain engagement*
- ✓ *Identify new revenue streams and product opportunities*
- ✓ *Discover new risk models that move from reactive compensation to proactive protection*
- ✓ *Overcome real-time data ownership and management issues*

Confirmed speakers include:



Andrew Brem
Chief Digital Officer
Aviva



Josep Celaya
Chief Innovation
Officer
Mapfre



Andreas Braun
Global Head of Data
& Analytics
Allianz



Domenico Savarese
Global Head of
Telematics
Zurich



Diogo Franco
Head of Digital
Transformation
Generali

For more information visit our website www.fc-bi.com/insuranceiot



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