

2nd Annual Well Integrity and Lifecycle Digitalization Conference

14-15 April, 2015 | Greenway Plaza
Double Tree by Hilton, Houston, Texas

REGISTER
NOW AND SAVE
\$600

Define an integrated and data-driven approach for well integrity governance, enhanced production and continued compliance

KEY SPEAKERS



Marco Op De Weegh,
Well Control & Design
Integrity Team Lead, **SHELL**



Claudio Castaneda,
Well Integrity Team Leader,
EQUION ENERGIA



Peter Koopmans,
Quality Assurance Advisor,
HESS CORPORATION



Valerie Wilson,
Well Integrity Team Lead,
CONOCOPHILLIPS



Mike Cowan,
Senior Research Fellow,
UNIVERSITY OF TEXAS

Join 200+ Offshore and Onshore Well Integrity professionals to discuss data-driven and integrated approaches to well integrity lifecycle governance. Increase production levels, optimize investment and extend operational lifetime of your wellbore

- ▶ **Data and Lifecycle Management:** Hear about the new data and lifecycle management tools available, and how you can effectively manage resources to increase production efficiency
- ▶ **Cementing:** Evaluate cementing best practice and discover new technologies to manage the lifecycle and increase the longevity of your wellbore
- ▶ **Regulation and Legislation:** Discuss the impact of the "Well Integrity Rule", annulus reporting regulations and RP100-1; understand how you can guarantee compliance in the new regulatory landscape
- ▶ **Global Standards:** Gain insight into the new global standards and management systems implemented to integrate a data-driven approach to well integrity governance
- ▶ **Annulus Pressure Management:** Reduce costs, workload and risks to guarantee a better approach toward the monitoring of annulus pressure
- ▶ **Corrosion Management:** Review the technologies and oversight models you can employ to manage and mitigate the impact of corrosion

BRAND NEW FEATURES FOR 2015

1. OPERATOR CORPORATE MULTI-PASS:

This discount allows Operating organizations the opportunity to send 8 engineers to the conference for the heavily reduced rate of \$5,995

2. OPEN FORUM DISCUSSIONS:

A 45 minute session each day to give you the freedom to raise questions with the experts on stage which aren't covered in the presentations!

3. BRINGING THE OFFSHORE AND ONSHORE COMMUNITIES TOGETHER:

The only Well Integrity Forum in North America which enables you to learn from alternative sources

4. ZONAL ISOLATION AND SUSTAINED CASING PRESSURE UPDATES:

Discuss innovative research projects into forward looking research projects on Sustained Casing Pressure and Zonal Isolation

5. WELL INTEGRITY MANAGEMENT SYSTEMS WORKSHOP:

Take a more in-depth view and more accurately define your WIMS strategy in an intimate, closed door environment with the industry's leading players

OPERATOR INSIGHT:



EXPERT INDUSTRY INSIGHT:



CONTRIBUTING PARTNERS:



EXHIBITOR:



2ND ANNUAL WELL INTEGRITY AND LIFECYCLE DIGITALIZATION CONFERENCE

The last few years have highlighted a number of shortcomings to the wider oil and gas industry which we, as a niche-community, have known for a long time. Well Integrity is simply the most important guarantee for effective operations in the 21st Century.

Whether addressing safety concerns, production efficiency or life-time longevity, well integrity professionals are receiving the attention, appreciation and investment appropriate to the critical nature of their roles.

But let's not get ahead of ourselves; we're not out of the woods yet:

- More than 50% of the engineers in the community do not feel that current legislation meets the demands of the industry
- Of the 15,500 producing, shut in and temporarily abandoned wells in the OCS of the Gulf of Mexico 43% have sustained casing pressure on at least one casing annulus
- More than 25% of the world's oil and gas wells have experienced some form of leakage at a point in their lifecycle. In 1997, only 1.5% of wells leaked
- Since 2009, well integrity has cost operators over \$75 billion with Macondo, Elgin and Montara being the most publicized

These are shocking statistics; it's worth considering the direct, continuous impact to the bottom line.

760,000 wells around the world are either temporarily or permanently shut in; an equivalent of roughly 38%. The lost production in these wells hits the industry at a cost of more than \$1 billion in revenue every day; an equivalent of roughly 4.5%. Can your organization afford to lose 4.5% of its daily output considering the fine margins we work with in the oil and gas industry?

But it's not all doom and gloom – there are ground breaking developments which will alter the well integrity industry forever.

- New technology to ensure you can monitor previously unknown developments downhole
- Data management and analytics tools to better co-ordinate information for proactive well management
- Risk management models to prioritize maintenance and investment to drive the bottom line
- Innovative lifecycle management strategies to control well integrity from design through to abandonment

It truly is an incredibly exciting time for well integrity professionals around the world.

Now we need to ensure these developments are continued; what can we do to guarantee that well integrity remains as an efficient and effective process?

The 2nd Annual Well Integrity and Lifecycle Digitalization Conference is a perfect opportunity for you to benchmark your operations against industry leaders, but more importantly, highlight how you can revolutionize your well integrity strategy.

2nd Annual Well Integrity and Lifecycle Digitalization Conference

Taking place on 14-15 April, 2015 in Houston, Texas, this ground-breaking forum will give you an opportunity to discuss the most important issues in an open forum:

CORROSION MANAGEMENT AND MITIGATION:

Has there been a more established challenge for well integrity professionals? Here you can learn how you can plan and mitigate corrosion from the design and construction phases of the wellbore to extend the life of your wellbores

ANNULUS PRESSURE MANAGEMENT:

Developments in deepwater and increasing complex HPHT wells have created a much more demanding approach to API, ISO and BSEE standards. Benefit from ConocoPhillips on how you can effectively monitor and compensate for all negative impacts of annulus pressure build up and avoid early abandonment

CEMENTING: Hear from Halliburton's, Baker Hughes and Schlumberger's cementing innovators so you can implement the principles that to ensure long-term integrity of your primary cement job

DATA MANAGEMENT: This is one area in which we need to see a drastic and revolutionary change. Here you can discuss the development and implementation of data management models with Hess. Ensure your staff can focus their time on the right areas: engineering analysis and implementation

LIFECYCLE MANAGEMENT: How integrated is your well integrity strategy? The importance of planning for integrity from the design and construction phases is imperative. Hear from industry experts, including EQUION Energia and Shell on how you can secure a flawless well integrity strategy from design through to abandonment

The 2nd Annual Well Integrity and Lifecycle Digitalization Conference will culminate with in-depth case studies and process innovations from the worlds' leading well integrity professionals and service providers. Focusing on the trends and developments you'll be facing in 2015, this is the must-attend meeting for 21st century well integrity engineers.

Secure your place now and take advantage of the generous advanced booking discounts. Simply complete the registration form on the final page or online at <http://www.decomworld.com/well-lifecycle/>.

Following the hugely successful Well Integrity and Asset Digitalization Conference, where we welcomed more than 120 senior Well Integrity engineers from the likes of **BP, Chevron, Marathon Oil, Premier Oil, Repsol, Shell, ConocoPhillips, Stone Energy and Total**, 2015's gathering will tackle the most pressing issues including Corrosion Management, Sustained Casing Pressure and Zonal Isolation.

With 200+ of the leading names expected for the 2nd Annual Well Integrity and Lifecycle Digitalization Conference, this is the foremost opportunity for you to hear specific operator case studies, learn from your peers and network with 21st century innovators.

I look forward to meeting you in Houston!

Jamie Davies
Senior Industry Analyst

DON'T FORGET - YOU CAN RESERVE YOUR PLACE NOW FOR A \$600 DISCOUNT

Expert Speaker Profiles:

Marco Op De Weegh, Well Control & Design Integrity Team Lead, **Shell**



Bio: Marco op de Weegh is currently a Well Engineering Team Lead for Shell P&T Wells, Unconventionals. Responsible for Well Control & Design Integrity in wells, which includes regional implementation of pressure control and casing-tubing design standards for wells. Implementation efforts include eWCAT (electronic Well Control Assurance Tool). Projects & area's worked on are: Arctic-Alaska, China-well control, Latin America startups, US and Canada Unconventionals projects

Session Title: Process Safety for Well Integrity

Valerie Wilson, Well Integrity Team Lead, **ConocoPhillips**



Bio: Valerie Wilson is a Senior Engineer for Well Integrity with Conoco Phillips. In that role, Valerie is responsible for the Mid-Continent Region to assure the adherence of the Well Integrity program for the life cycle of the well stock. Prior to joining Conoco Phillips, Mrs. Wilson has worked for such operators as, Kosmos Energy, BP and Talisman. Industry participation includes: OGP Well Expert Committee, OGP ISO Well Integrity Lifecycle Document Committee, SPE speaking and committee participation. Valerie holds a B.S. in Civil Engineering, a B.S. in Construction Management, and a M.S. in Architecture.

Session Title: Human Factors for Well Integrity Operations

Claudio Castaneda, Well Integrity Team Leader, **EQUION Energia**



Bio: Born in COLOMBIA (South America) in 1962. MsC – Engineer in Metallurgy also holding an ASNT Level III certification in 6 non-destructive techniques. Working in QA/QC in Colombia for 10 years in production facilities and pipelines for Inspection Companies. Joined BP Colombia in 1995 for QA/QC in drilling and completion department (Now EQUION since 2011). Became well integrity lead in 2007 and enhancing process safety in well operations also leading implementation of process safety strategy in wells since 2011. Consultant for oil related companies in well planning and asset integrity

Session Title: HOW are we delivering Well Integrity?

OPERATOR CORPORATE MULTI-PASS

Well Integrity practices are continuing to diversify, and the experience required throughout the team is becoming more demanding! To ensure you are running an effective well integrity program, bring the entire team under our OPERATOR CORPORATE MULTI-PASS

- **8 passes** for your members of your team or organization
- Access to 2-day conference and exhibition area
- Access to all networking events and lunches including networking drinks
- **PLUS:** All post event materials (worth \$595) including audio and slide presentations
- **PLUS:** Receive periodical exclusive content including past presentations, interviews, info graphics, pod-casts etc.
- **PLUS:** Annual membership to DecomWorld providing 10% discount on any events in 2014

A saving
of more
than 50%
\$5995

FOUR Reasons Why The 2nd Annual Well Integrity and Lifecycle Digitalization Conference Is Crucial For Your Operations In 2015

1. Learn from professionals in the Offshore and Onshore community on where you can apply alternative well integrity strategies
2. Hear case studies from Shell, Baker Hughes and Hess on the latest projects including implementation of well integrity management systems
3. Discuss the latest research into Cement Sheath and Annulus Pressure Management from ConocoPhillips, Schlumberger, University of Texas and many more
4. Gain insight into the different regional approaches to Well Integrity from industry leaders Latin America, Europe and Asia

Who attended last year?



WHAT WILL YOU DISCUSS AT THE 2ND ANNUAL WELL INTEGRITY AND LIFECYCLE MANAGEMENT CONFERENCE?

Latin America Perspective: HOW are we delivering well integrity?

- Safety of people and environmental protection are the goals to deliver well integrity
- Plant(Equipment)-Processes-People-Performance and technology are the pillars of well integrity management systems
- Well barriers design, construction, operation, maintenance constitute key performance to deliver integrity of wells during their cycle
- Documentation of key steps and interaction of parties during well life is a MUST to deliver safer wells

Claudio Casteneda, *Well Integrity Lead*,
EQUION Energia

WELL DESIGN, CONSTRUCTION AND COMPLETION

Quality Assurance: Construction and Completions

- Hear about the technologies and oversight models available to ensure all barriers are meeting criteria set in design phase
- Guarantee the most efficient levels of production throughout the well lifecycle and avoid early abandonment of your wellbores due to ineffective barriers
- Process and action relevant data from drilling reports to guarantee quality work

Peter Koopmans, *Quality Assurance Advisor*, **Hess Corporation**

Subsea Well Design for Long-Term Well Integrity Lifecycle Governance

- Understand the risk mitigation process which you should take into account during design phase to ensure well integrity throughout the lifecycle of your assets
- Hear about methods you can implement to minimize downtime through effective design and maintenance decisions
- Gain insight into the due diligence oversight models and risk analysis during well design and construction for lifecycle governance strategies

Rick Farmer, *Deepwater Planning Engineer*,
Stone Energy

WELL INTEGRITY CASE STUDIES

Alternative Methodology for Sustained Casing Pressure Assessment

- Hear about methods you can use to assess casing pressure build up over time and separate wells into two categories; wells that a) are or b) are not sensitive to changes in wellhead pressure
- Understand the differences between these two classes of wells and how you can assign a different risk profile and define different types of analysis
- Discuss the use of alternative flow rate calculation methodology, including capillary flow equations, proven to provide an engineering basis that allows different risk assessments for each well type

Dan Gibson, *Principle Consultant*

Corrosion Management and Mitigation

- Hear about the methods to identify, analyze and record corrosion levels in tubing
- Understand the preventative measures to mitigate the impact of corrosion; changing production flow rates changing corrosion inhibitor injection
- Prioritize workover activities for the most severely affected wells; improves cost-effectiveness of your operations

Human factors

- Understand how you can compensate for the industry's "Knowledge Gap" to ensure that junior engineers are meeting well integrity standards in the North American markets
- Hear how you can implement a complex and robust Swiss Cheese Model for Well Integrity process and management
- Discuss the importance of psychological factors relating to perception and how motivation can improve the safety and efficiency of your operations

Valerie Wilson, *Well Integrity Lead*,
ConocoPhillips

Well Control

- Hear about the most effective techniques to understand the impact of pressure and manage pressure relationships in the well
- Understand the long-term impact of hydrostatic, formation and fracture pressures on a wells predicted lifetime
- Discuss the strategies available to you to improve human performance in well control

Wellhead Fatigue

- Discuss the technologies you can implement to understand fatigue damage on every well
- Remove conservative assumptions from your analysis models by maintaining a continuous understanding of the condition of your well
- Hear how you can implement quality control measures on data analysis and fatigue calculations to ensure investment is driven to relevant products

WELL INTEGRITY MANAGEMENT SYSTEMS

Well Integrity Lifecycle Management

- Integrated data models for well lifecycle management; remove anomalies in your analysis by taking a bigger picture approach
- Hear how the use of lifecycle management tools can help you define the health status of all wells for more informed decision-making during maintenance and repair projects
- Understand the models you can utilize to ensure data is enabling you to make a priority driven approach to well management, tackling the most at risk circumstances

Robello Samuel, *Drilling Technology Fellow*,
Halliburton

Case Study: Implementing Well Integrity Management Software

- Hear about the potential complications you could face when implementing a well integrity management solution globally to ensure you take a proactive approach to system integration

CONFIRM YOUR PLACE AT THE INDUSTRY'S LEADING WELL INTEGRITY CONFERENCE AND SAVE \$600

- Incorporate a risk-based approach to well integrity; increase production efficiency, eliminate redundant investment and reduce HR costs across your well operations
- Address the strategies you can put in place to ensure quality and reliability of data for risk analysis

Roger Wibrew, *Global Asset Manager, Hess Corporation*

Integrated Data Management and Well Modelling

- Understand the tools available to implement holistic well integrity management model and how you can reduce complications throughout the well integrity lifecycle
- Hear about the oversight models you can implement to ensure underlying data is robust and reliable
- Discuss how failure data knowledge and storage, can define trends across the your fleet to improve decision making and remove anomalies

Dave Kennedy, *President, Society of Petrophysicists and Well Log Analysts (SPWLA)*

ADVANCING WELL INTEGRITY

Process Safety Management for Well Integrity

- Hear about the strategies set in place to define and deliver KPI's for well integrity process safety management
- Understand how you can mitigate top-events through effective management and contingency planning
- Set in place an effective business model to ensure continued development and definition of global standards

Marco Op De Weegh, *Well Control & Design Integrity Team Lead, Shell*

Managing Annulus Pressure

- Understand the technology available to ensure you can maintain an accountable level of Annulus pressure to protect casings
- Hear about the checks and balances set in place to guarantee perforated zones do not rise about the annuli safety valves

- Discuss effective APM models to safeguard your ageing and unmanned platforms, extending the intervals between workovers and shut-downs

Dale Doherty, *Cementing Specialist, ConocoPhillips*

Well Fracturing and Negotiating with Natural Fractures

- Hear how you can more effectively manage the process of fracturing to reduce risk to neighboring wells
- Gain insight into the technology available to ensure you can detect and negotiate around natural pathways
- Understand how you can manage multiple fractures and decrease the risk of a reduction in production

Ronald Sweatman, *Cementing Advisor, Baker Hughes*

Implementing a Risk-orientated approach to well integrity

- Define a risk methodology based on ALARP principles and "Upside Risk" matrix practices, to ensure you remove redundant investment and prioritize the most at-risk wells
- Drive decision making through an integrated risk-profile compensating for safety, environment and commercial drivers; create a culture of positive-risk to identify lucrative opportunities within your organization
- Hear about the proven strategies to move the culture of your organization from rule/prescriptive based to risk/performance based

CEMENTING

Current and new developments in the cement evaluation technologies

- Understand previous cement failures and what you can do to prevent this occurrence on your wells
- Get to grips with new cementing technologies that can ensure well integrity in your oilfield
- A look into the future - what technologies are under development from the cementing experts

Pavel Shaposhnikov, *Well Integrity Domain Expert North America Deepwater Offshore, Schlumberger*

Cementing: Wellbore Integrity

- Review the risk management and simulation models for cement placement and how you can ensure long term integrity
- Understand the conditions (heat and pressure) and stress levels integral to continued wellbore integrity
- Well assurance oversight and management models; what are previous failures? How can the same occurrences be prevented in your well?

Cementing: Oversight Models and Maintaining Vigilance

- Learn how you can set comprehensive oversight models in place to ensure engineering principles are being adhered to
- Develop a global standard within your operations to safeguard cementing process, management and monitoring
- Understand the risk-based model for continued well integrity throughout the lifecycle

Defining Principles of a Good Cement Job

- Understand the limitations of cementing technologies and the principles you have to take into account to ensure long-term integrity
- Discuss oversight models to prepare for an effective cement job; are best practice principles being followed?
- Evaluate new technologies and impact on cement integrity; self-healing and flexible cementing options

Mike Cowan, *Senior Fellow, University of Texas*

WELL PLUGGING AND ABANDONMENT

Well Integrity: Plugging and Abandonment

- Hear about the tools available to ensure you have a complete understanding of the condition of the wells
- Discuss how you can avoid wastage on materials, human resource and investment during the Well P&A process
- Ensure that you are setting the framework for a successful decommissioning phase throughout the lifecycle of your well

POSITION YOURSELF AS THE LEADER FOR WELL INTEGRITY

Brand New Sponsorship Opportunities Now Available...

With more than 200 Offshore and Onshore Well Integrity leaders in one room, the 2nd Annual Well Integrity and Lifecycle Digitalization Conference is a cost effective and invaluable tool to directly engage your customers, current and new.

We can offer a wide-range of opportunities to fit your specific budget, business requirements and objectives for 2015. We can build a tailored solution to ensure that you are meeting the right people, portraying the right brand message and ultimately winning new business for your organization.

- Build your profile as a Well Integrity Expert through one of our limited speaking opportunities. Evaluate key trends for risk-management strategies or position yourself as a cementing thought leader or host a panel session to let your clients experiences sell for you
- Are you an expert in Annulus Pressure Management, Cementing or Well Integrity Management Systems? Here you can showcase your specific technologies to Senior Decision makers in our intimate exhibition hall and networking area
- Host your own workshop to personalize your approach to business development in a more intimate, dedicated and tailored environment
- Drive brand awareness through pre, during and post-conference marketing materials. Through the our website and unique content marketing strategies, you'll engage more than 40,000 Well Integrity Professionals worldwide

BUILD YOUR OWN SPONSORSHIP PACKAGE

1. Define Your Objectives

- Brand Visibility
- Thought Leadership
- Product Specific Marketing
- Sub-sector Leadership
- Awareness in New Markets
- Networking Opportunities

2. Discuss Your Budget With Your Marketing Team

Discuss your budget internally to ensure that you are allocating the right resources to the right marketing activities.

No matter what your budget, we can build a tailored package to meet your specific objectives and exceed expectations

3. Call Junior to Discuss Your Package

Sponsorship opportunities are very limited and regularly sell out months before the conference takes place! Make sure you don't miss out on meeting 200+ leading Well Integrity Professionals by calling today!

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“Valuable information about new technologies and techniques.”

Lance Brown, *Senior Engineer*, **Subsea 7**

“I attend a number of industry conferences each year: Most do not live up to the advanced billing... this one does!”

Eric Smith, *Associate Director*, **Tulane University: Energy Institute**

“Fantastic collection of industry experts, knowledge sharing and data gathering. Time management and organization is superb.”

Amy Seward, **ExxonMobil**

“The exhibition draws the highest calibre of talent and expertise in the industry in a concentrated, easy to meet manner”

Joel Wittenbraker, *CEO*, **Mactech Offshore**

Expert Speaker Line Up

Operators Perspective:



Marco Op De Weegh, *Well Control & Design Integrity Team Lead*, **Shell**



Valerie Wilson, *Well Integrity Team Lead*, **ConocoPhillips**



Claudio Castaneda, *Well Integrity Team Leader*, **EQUION Energia**



Peter Koopmans, *Quality Assurance Advisor*, **Hess**



Roger Wibrew, *Global Asset Manager*, **Hess**



Rick Farmer, *Deepwater Planning Engineer*, **Stone Energy**



Dale Doherty, *Cementing Specialist*, **ConocoPhillips**

Expert Industry Analysis:



Mike Cowan, *Senior Research Fellow*, **University of Texas**



Rashid Hasan, *Professor*, **Texas A&M University**

The Well Doctor

Dan Gibson, *Principle Consultant*, **Gibson Petroleum Consultants**



Ronald Sweatman, *Oil & Gas Consultant*, **Baker Hughes**



Robello Samuel, *Drilling Technology Fellow*, **Halliburton**



Pavel Shaposhikov, *Well Integrity Domain Champion*, **Schlumberger**



Jim Pettigrew, *Operations Director*, **Ocean Energy Safety Institute (OESI)**



Dave Kennedy, *President*, **Society of Petrophysicists and Well Log Analysts (SPWLA)**

Why the 2nd Annual Well Integrity and Lifecycle Digitalization Conference for you?

- Do you want to learn from industry thought leaders and innovators in Well Integrity?
- Are you facing challenges for long-term cementing integrity?
- Would you want to hear how your peers are combatting industry wide issues such as sustained casing pressure, annulus pressure management and corrosion management?
- Do you want to remain compliant and avoid unnecessary financial penalties?
- Are you striving to improve operational efficiency, safety and profitability in your organization?

If the answer is YES to any of these questions, then it's time to reserve your place at the 2nd Annual Well Integrity and Lifecycle Digitalization Conference

Simply email Jamie on jdavies@decomworld.com for more information

Who's already confirmed to attend?



Weatherford



Oil Search



Confirm your place alongside the leading names in Well Integrity now and save \$600!!!

Hosted by:

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2nd Annual Well Integrity and Lifecycle Digitalization Conference

14-15 April, 2015 | Greenway Plaza
Double Tree by Hilton, Houston, Texas

REGISTER
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REGISTER NOW IN 3 EASY STEPS

1. Select Your Registration Package

PASS FEATURES	PLATINUM PASS	GOLD PASS	OPERATOR CORPORATE MULTI-PASS Expires 29/01/2015
Access to 2-day conference	✓	✓	8 passes for the members of your team or organization Access to 2-day conference and exhibition area Access to all networking events and lunches including networking drinks PLUS: All post event materials (worth \$595) including audio and slide presentations PLUS: Receive periodical exclusive content including past presentations, interviews, info graphics, pod-casts etc. PLUS: Annual membership to DecomWorld providing 10% discount on any events in 2015
Complimentary access to all networking sessions	✓	✓	
PLUS: Access to all post conference audio materials and presentation slides	✓		
PLUS: Preferential seating	✓		
PLUS: Annual membership to DecomWorld Conference with 10% discount on delegate passes	✓		
PLUS: Complimentary Well Integrity Information pack	✓		
Full Price	\$2395 <input type="checkbox"/>	\$2195 <input type="checkbox"/>	
Last chance - Expires 20 March 2015	\$2195 <input type="checkbox"/>	\$1995 <input type="checkbox"/>	
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subscribed to the free DecomWorld Wrap, our free newsletter. If you do not want to receive those, just email info@decomworld.com with "weekly wrap unsubscribe" in the title. **Method of Payment** - In order to guarantee that your check-in process is fast, efficient and all lines are avoided please make sure your payment is received by FC Business Intelligence Limited in a timely manner. If your payment has not been received before the event a credit card payment will be required at the time of check in. For more information contact the DecomWorld team at info@decomworld.com
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